



FOR IMMEDIATE RELEASE

## TAXSLAYER BOWL AND DREAMS COME TRUE ANNOUNCE JOINT YOUTH PROGRAM

**JACKSONVILLE, Fla., Aug. 29, 2017** — The TaxSlayer Bowl and Dreams Come True signed twelve dreamers to the TaxSlayer Bowl Dream Team today. The inaugural TaxSlayer Bowl Dream Team will provide a unique experience for twelve dreamers who are participants of Dreams Come True.

The dreamers will serve as representatives and ambassadors for the TaxSlayer Bowl through their participation on the Dream Team. Over the thirteen weeks of the college football regular season, each of the twelve dreamers will be highlighted individually and also receive an individualized special time which will utilize collegiate sports to develop unique, memorable experiences of interest to the individual dreamer. Special times can range from scouting trips to SEC, ACC or Big Ten football games to behind the scene experiences, meet and greets or in-game opportunities at this year's TaxSlayer Bowl.

At the conclusion of the college football regular season, the Dream Team will graduate from their Dream Team jerseys to TaxSlayer Bowl green jackets officially making them honorary Dream Team members of the TaxSlayer Bowl committee. Their Dream Team experience will include a meet and greet with participating team players and cheerleaders in the Dream Room at Wolfson Children's Hospital in late December and conclude with being honored during the 73<sup>rd</sup> annual TaxSlayer Bowl on December 30, 2017.

The 2017 Dream Team is made up of: Preston Fowler (age 16); Darian Dinkins (age 13); Gage Spurlock (age 7); Devon Zona (age 13); Gregory Howard (age 13); Carson Jacobs (age 13); Braiden Crowley (age 8); Jacob Lopez (age 10); Summer Bridges (age 13); Andrew Eunice (age 9); Aaron Eunice (age 11); and Miles Watts (age 7).

To ensure you stay up-to-date with Dream Team members, be sure to follow both the TaxSlayer Bowl and Dreams Come True social networks for weekly updates. For more information on the Dream Team, visit [www.taxslayerbowl.com](http://www.taxslayerbowl.com) or [www.dreamscometrue.org](http://www.dreamscometrue.org).

### About TaxSlayer Bowl

The TaxSlayer Bowl (*formerly Gator Bowl*) is a 72 year old Jacksonville tradition. The 73<sup>rd</sup> installment of this iconic event will be held on Saturday, December 30, 2017 at 12:00 pm on Bill Gay Grounds at EverBank Field. The match-up will feature a participant from the Southeastern Conference paired against an opponent from either the Big Ten Conference, Atlantic Coast Conference or Notre Dame. Annually, the TaxSlayer Bowl provides a \$14-\$16 million economic impact to Northeast Florida and over \$500,000 is donated to local charitable organizations.

### About Dreams Come True

Founded in 1984, Dreams Come True of Jacksonville is the only 100 percent community donor-funded nonprofit that grants the dream of every First Coast child who has a life-threatening illness and brings hope and joy throughout their medical journey. Dreams Come True has fulfilled the dreams of more than 3,700 children in Northeast Florida and Southeast Georgia since its inception. Dreams Come True is unique in that 100 percent of all donations, unless otherwise specified, go directly to the dreams of local children battling life-threatening illnesses.

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